MINUTES OF THE EXTRAORDINARY GENERAL ASSEMBLY MEETING OF D-MARKET ELEKTRONİK HİZMETLER VE TİCARET A.Ş. HELD ON 14 AUGUST 2026

The Extraordinary General Assembly Meeting of D-Market Elektronik Hizmetler ve Ticaret A.Ş. ("**Company**") was held on 14 August 2026 at 11.00 a.m. at the address of the Company's headquarters, Kuştepe Mahallesi, Mecidiyeköy Yolu Caddesi No:12, Trump Towers, Kule 2, Kat:2, 34387, Şişli/İstanbul, Republic of Türkiye;

Pursuant to Article 32 titled "Obligation to Have a Ministry Representative" of the "Regulation on the Procedures and Principles of the General Assembly Meetings of Joint Stock Companies and the Representatives of the Ministry to be Present at These Meetings" ("**Regulation**"), which entered into force upon its publication in the Official Gazette dated 28 November 2012 and numbered 28481, the meeting was convened under the supervision of the Ministry Representative Mr. Dursun Elik , appointed by the letter of the Republic of Türkiye Istanbul Governorship, Provincial Directorate of Trade, dated 13 Ağustos 2026 and numbered E-90726394-431.03-00125287618 .

Prior to the opening of the meeting, pursuant to Article 414/1 of the Turkish Commercial Code ("**TCC**"), it was understood that the authorized representatives of the Company's shareholders were present at this meeting, which was held in accordance with the procedure regarding the call for the meeting.

Pursuant to the provisions of the TCC and the Company's Articles of Association, the Board of Directors' decision to call the meeting dated 13 July 2026 was announced at least three weeks prior to the date of the General Assembly, including the agenda, both in the Turkish Trade Registry Gazette dated 21 July 2026 and numbered 11626 and on the Company's website at https://investors.hepsiburada.com/.

From the examination of the Attendance List, it was determined that, out of 361,840,584 shares corresponding to the Company's total issued share capital of TRY 72,368,116.80; 357,225,200 shares corresponding to TRY 71,445,040.00 were represented via proxy at our meeting, thus the minimum meeting quorum stipulated in the TCC and the Company's Articles of Association was met.

It was seen that Mr. Okan Öz, representing the Company's independent auditor DRT Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik Anonim Şirketi, and Mr. Iurii Didenko, member of the Board of Directors, were present at the meeting, and discussion of the agenda commenced.

DISCUSSIONS HELD IN ACCORDANCE WITH THE AGENDA:

1. Ms. Güneş Akman Özcan was elected as the Meeting Chairperson by majority of votes, with 291,974,200 affirmative votes and 11,688,081 negative votes. The Chairperson elected Ms. Zeynep Tuana Temel as the Minutes Clerk and Ms. Selen Hasçelik as the Vote Collector.

2. The Meeting Chairmanship was authorized to sign the minutes of the meeting on behalf of the shareholders by majority of votes, with 291,974,200 affirmative votes and 11,694,447 negative votes.

3. Upon the Company's need for equity financing and the subsequent interest of the Company’s existing shareholders to provide such equity financing to the Company, the agenda item regarding the increase of the Company’s capital was discussed. As a result of the deliberations:

- Considering the Company’s financial interests and need for funding, noting that participation of The Bank of New York Mellon in the planned capital increase would require a secondary public offering to be conducted in the United States under the U.S. Securities Act and the Securities Exchange Act, and in such a case, the significant time and expenses, associated with the secondary public offering, will adversely affect the Company’s financial condition and other offering related potential liabilities will arise; and in order to safeguard the interests of the Company and its shareholders, and considering that the purpose of the capital increase is to provide additional financing to the Company in the most efficient way and to avoid additional financial burdens on the Company, it was resolved by majority of votes, with 291,974,200 affirmative votes and 15,124,743 negative votes to restrict the pre-emptive rights of the Bank of New York Mellon for just cause pursuant to Article 461/2 of the TCC.
- It was resolved by majority of votes, with 291,974,200 affirmative votes and 15,124,743 negative votes to increase the share capital of the Company from TRY 72,368,116.80 to TRY 86,653,816.80. The total amount of TRY 9,321,419,250.00 subject to the capital increase shall be covered through the shareholders’ undertaking, in cash and free from any collusion, of the nominal amount of TRY 14,285,700.00 and the share premium amounting to TRY 9.307.133.550 and in this regard, it was resolved to amend Article 6 of the Company's Articles of Association titled “Share Capital” as set forth in the “New Text” below provided in Annex-1. (The amendment text has been attached to the minutes and signed by the Ministry Representative and the Meeting Chairmanship.)

4. In accordance with the item 4 of the agenda, it was resolved to adjourn the meeting after hearing the requests and suggestions, as there were no further items to be discussed on the agenda.

The minutes of the meeting were signed by the Meeting Chairpersonship and the Ministry Representative at the venue of the meeting.
14 August 2026

Güneş Akman Özcan *Meeting Chairperson*	**Selen Hasçelik** *Vote Collector*	**Zeynep Tuana Temel** *Minutes Clerk*	**Dursun Elik** *Ministry Representative*
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Annex-1: AMENDMENT TEXT

FORMER TEXT

Article 6- CAPITAL

The share capital of the Company is TRY 72.368.116,80 divided into 361.840.584 shares each with a nominal value of TRY 0.20 (20 Kuruş).

The former share capital of the Company, which is TRY 65,199,658, divided into 325,998,290 shares each with a nominal value of TRY 0.20 (20 Kuruş) is fully paid in by the shareholders.

As to the newly increased share capital in the amount of TRY 4.171.960.010,85, the portion corresponding to TRY 7.168.458,80, as nominal value and TRY 4.164.791.552,05, as share premium has been subscribed, and fully paid by the Company's shareholders in cash prior to the registration of the general assembly resolution with the İstanbul Trade Registry Directorate.

The Company has adopted the registered capital system as per the provisions of the Turkish Commercial Code numbered 6102. The ceiling of the registered capital is TRY 280,000,000.00 and is represented by 1,400,000,000 registered shares each having a nominal value of TRY 0.20 (20 Kuruş). The board of directors is authorized to increase the Company's issued capital by way of issuance of new shares up to the registered capital ceiling, in line with the Turkish Commercial Code. The term of authority is until May 5, 2026. If the permitted registered capital ceiling is not reached by such date, in order for the board of directors to pass a resolution for capital increase after May 5, 2026, the board of directors must obtain authorization from the general assembly for a new term for the previously permitted registered capital ceiling or a new amount registered capital ceiling. In case of failure to obtain such authorization, the Company shall be deemed to exit the registered capital system.

Until May 5, 2026, the Board of Directors is authorized to pass resolutions on matters regarding increase of the issued capital through issuance of new shares, restriction of shareholders' right to acquire new shares, issuance of shares with a value above the nominal value, provided that the registered capital ceiling is not exceeded. The authority to restrict acquisition of new shares may not be exercised in a manner to cause inequality among the shareholders. The board resolution regarding capital increase shall be announced as stipulated in the announcement article of the articles of association.

NEW TEXT:

Article 6- CAPITAL

The share capital of the Company is TRY 86,653,816.80 divided into 433,269,084 shares each with a nominal value of TRY 0.20 (20 Kuruş). All of these shares are registered shares.

The former share capital of the Company, which is TRY 72,368,116.80 divided into 361,840,584 shares each with a nominal value of TRY 0.20 (20 Kuruş) is fully paid in by the shareholders.

The newly increased share capital in the amount of TRY 9,321,419,250.00, which comprises of TRY 14,285,700.00 as nominal value and TRY 9,307,133,550.00 as share premium, has been subscribed, and fully paid in by the Company's shareholders in cash prior to the registration of the general assembly resolution with the Istanbul Trade Registry Directorate.

The Board of Directors may issue share certificates in various denominations representing more than one share.

Güneş Akman Özcan *Meeting Chairperson*	**Selen Hasçelik** *Vote Collector*	**Zeynep Tuana Temel** *Minutes Clerk*	**Dursun Elik** *Ministry Representative*
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